

**GfK NOP/451396**  
**Questionnaire draft 10 – 22 June**

**Greater Manchester Business Survey**  
**Questions common to both version unless marked**

Hello, my name is...calling from GfK NOP, an independent research company. We are carrying out a short survey for the local authorities in Greater Manchester. We are interviewing organisations about some important issues to do with the future of Greater Manchester. Your organisation has been selected at random and we would like to include your views in the survey – the interview will take less than 10 minutes to complete. **ASK TO SPEAK TO THE MOST SENIOR PERSON AVAILABLE AT THIS SITE**

*(Sample – pre-labelled with local authority code but check anyway)*

QA Can I just check, is your site in...XXX council area?

Yes

No – QA2

Don't know – CLOSE

Refused - CLOSE

IF NO/DON'T KNOW AT QA

QA2 Can you please tell me which Council area your site is in? PROMPT IF NECESSARY

Bolton

Bury

Manchester

Oldham

Rochdale

Salford

Stockport

Tameside

Trafford

Wigan

Don't know – CLOSE

None of these - CLOSE

VERSION OF Q1 FOR THE BUSINESS SAMPLE

Q1 What are the two or three main modes of transport used by each of the following groups? DO NOT PROMPT

- a) Firstly, employees going to and from your site?
- b) Customers going to and from your site?
- c) Goods going into and out of your site

Buses

Train services

Metrolink

Bicycle

Car as a passenger or driver

Van or lorry

Foot/walking

Other (PLEASE SPECIFY)

(Not applicable)

(Don't know)

Q2 I'm now going to read out some statements that people have made about what might happen in Greater Manchester in the next 5-10 years. For each one, please tell me if you agree or disagree. PROBE FOR CODE AS NECESSARY.

Agree strongly

Tend to agree

Neither agree nor disagree

Tend to disagree

Disagree strongly

(Don't know)

- Traffic congestion will have an increasing impact on the economy of Greater Manchester
- There is already enough public money spent on public transport in Greater Manchester
- Unless action is taken in the near future, traffic congestion in Greater Manchester will get much worse
- Traffic congestion causes no real damage to the environment in Greater Manchester

Q3 Across Greater Manchester, how big a problem is traffic congestion at the moment?  
Would you say it is a...

Serious problem

A problem but not serious

Or not a problem at all?

(Don't know)

Q4a. Are you aware of proposals to make a £3 billion bid for new public funds to improve transport in Greater Manchester?

Yes

No

Don't know

Q4b. And were you aware that there have been proposals to introduce congestion charging, at peak times on weekdays, across certain areas of Greater Manchester?

Yes  
No  
Don't know

IF YES AT Q4b – OTHERS GO TO FILTER BEFORE Q5

Q4c. Were you aware that the congestion charging would only be introduced AFTER most of the £3 billion funding has actually been spent on improving transport across Greater Manchester?

Yes  
No  
Don't know

Q4d. And did you know that without congestion charging being introduced, the £3 billion will NOT be awarded to Greater Manchester?

Yes  
No  
Don't know

IF YES AT Q4a/b – OTHERS GO TO Q6

Q5. How did you hear about these proposals? DO NOT PROMPT Any other way?

Adverts

- On television
- On the radio
- In national newspaper
- In local newspaper

Stories/articles/interviews:

- On television
- On the radio
- In national newspaper
- In local newspaper

Other sources:

- Word of mouth/friends
- From a leaflet
- Website/GMPTE website/Our Future Transport website
- Yellow school bus
- Other (PLEASE SPECIFY)

Don't know

ASK ALL

Q6. From the point of view of your organisation, would you agree or disagree with the

principle of a combined package of £3 billion improvements in transport in Greater Manchester that also included greater local control over buses and rail and the introduction of congestion charging for vehicles using the busiest roads at peak times on weekdays? PROBE FOR CODE

Agree strongly  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Disagree strongly  
(Don't know)

Q7. The proposal is that congestion charging would only operate at peak time, on weekdays, for inward journeys in the morning and outward journeys in the evening. For the longest journey, the maximum cost in the morning would be £3 and in the evening £2.

These charges would only be introduced after there has been a large investment in transport in Greater Manchester. All of the money raised from the charges would also be invested in improved public transport. From the point of view of your organisations, do you agree or disagree with this overall proposal? PROBE FOR CODE

Agree strongly  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Disagree strongly  
(Don't know)

Q8 In July, the Councils of Greater Manchester can submit its bid to the Government for the overall transport package we have been talking about. This is a competition and if successful, there would be further consultation with the public and businesses before the schemes are introduced. On this basis, from the point of view of your organisation, would you agree or disagree with the principle of Greater Manchester submitting a bid for the package? PROBE FOR CODE

Agree strongly  
Tend to agree  
Neither agree nor disagree  
Tend to disagree  
Disagree strongly  
(Don't know)

Q9. How often, if at all, do you travel in a car, at weekday peak times, either into or out of, central Manchester? PROBE AS NEEDED

On 4-5 days a week

2-3 days a week

Once a week

Less than once a week but at least once a month

Less often than once a month

Never travel in a car into central Manchester at weekday peak times

Don't know

Q10. Would you be happy to be re-contacted in the future by GfK NOP or another agency, on behalf of your local Council, to talk about some of the issues covered in this survey?

Yes

No – THANK AND CLOSE

IF YES

Q11 ENTER NAME IN FULL

Q12. On Thursday 12<sup>th</sup> July, the Greater Manchester local authorities are holding a public meeting at Bridgewater Hall, central Manchester, to give organisations the opportunity to have their say on the proposals we have talked about. Expenses would be met and refreshments provided.

Would you be interested in taking part on Thursday 12<sup>th</sup> July if we were to contact you nearer the time?

Yes

No